

Minutes of the ATD Tulsa Chapter Board Meeting

Friday, March 4, 2016

12:00 p.m. to 2:00 p.m.

This meeting was held at Baxter's Interurban restaurant.

Call to Order

President Shane Norrid called the meeting to order at 12:07 p.m.

Roll Call

Shane Norrid, President

Lorinda, Schrammel, President-Elect

Skip Eller, Immediate Past President

Walt Hansmann, VP of Administration

Adam Barrow, VP of Finance

Greg Kittinger, VP of Membership

Linda Jenkins, VP of Programming

Lewana Harris, VP of Accommodations

Shelby Morris, VP of Marketing

Zac Davis, VP of Digital Media

Kara Schatz, At-Large Director

Kate Helser-Jackson, At-Large Director

Absent:

Mary Parker, VP of SIGs and GIGs

Wyatt Hockmeyer, At-Large Director (resigned)

Twelve of 14 board members were present. A quorum was established.

Approval of Minutes

Lorinda moved, Shelby seconded approval of the 02-05-2016 ATD Tulsa Board Minutes with a correction in the location of the meeting. MOTION CARRIED.

Zac moved, Lorinda seconded approval of the 12-01-2015 ATD Tulsa Board Minutes, with the addition of the names of the guests added under President's Report. MOTION CARRIED with Linda Jenkins abstaining.

Treasurer's Report

There was no monthly report.

Old Business

Each Board Member reported on their role and strategic goals.

- A. Shane asked each board member to identify at least one person to work on their committee by July 1.
- B. Lorinda reported that David McLaughlin, past president of the Central Oklahoma Chapter of ATD, is the chairman for the 2016 Statewide Conference. The October date has not yet been set.
- C. Skip reported on the Policies and Procedures committee meeting.
- D. Adam reported on the 2016 budget, and the goal to resolve the unsettled account balances in 2016.

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- E. Greg reported that he planned a quarterly new member luncheon/orientation. The first will be in April. Each will be announced at least three weeks in advance.
- F. Zac reported on social media and will be posted pictures from meetings on the Facebook site. There was discussion about whether to focus on LinkedIn or Facebook. Zac explained the differences in the two platforms, as well as the different audiences.
- G. Walt reported that the Policies and Procedures committee is focusing on a few areas: Electronic voting for elections and bylaw changes; Membership fee structure; and sponsorships. There are many other areas under discussion as well. Walt is also seeking bids for D&O insurance and General Liability insurance.
- H. Linda provided an executive summary of the past meeting and the meeting survey. Still seeking presenters for a few upcoming meetings.
- I. Lewana reported that this month's meeting details are handled. Lewana will not be at the meeting, and Kara will fill in for her.
- J. Shelby reported on upcoming communications, and asked for information to include in the newsletter.
- K. Kara reported on her plans to build and implement a hospitality strategy.
- L. Kate reported on the member survey status and ideas to better involve students.

New Business

- A. Greg moved, Adam seconded to accept Wyatt's resignation. MOTION CARRIED.
- B. Walt moved, Skip seconded to remove from the table, the approval of the 2016 budget. MOTION CARRIED.
- C. Shane moved, Kate seconded approval of the 2016 budget. There was considerable discussion. The following changes were made: Marketing expense line changed from to \$1,000 from \$660; Added a "new member appreciation" line for \$660 to Misc. Expenses; Removed "awards income" and "interest income" lines from Income. MOTION CARRIED.

Adjournment

Lorinda moved, Kara seconded Adjournment. MOTION CARRIED. The meeting was adjourned at 2:01 p.m.

Respectfully submitted by Walt Hansmann, CPLP